2021 educational studies ma

CAREER OUTCOMES

89% of respondents*
found full-time employment
or pursued an advanced degree

$72,000 average starting salary

what kind of industry?

29% k-12 education
14% consulting
21% higher education
21% non-profit

*Data from the 2021 Career Services First Destination Survey
100% of respondents indicated they are Highly Satisfied or Satisfied with their current position.

How grads found their jobs:
- Professional contacts: 60%
- Online job boards: 40%
- Personal contacts & social networking sites: 20%

Length of job search:
- 60%: 1-2 months
- 20%: 3-4 months
- 20%: 5-6 months
where did they go?

- Illinois: 11%
- California: 5%
- Other locations: Georgia, Hawaii, Illinois, Indiana, Maine, New York, and North Carolina

what are they doing?

**design & tech for learning across cultures & contexts**

- Digital Project Management: Assistant Director, Chicago, IL
- Duke University School of Medicine: Educational Technology Specialist, Durham, NC
- National Center for School Safety: Lead Instructional Designer, Ann Arbor, MI
- San Francisco State University: First-Year Experience Librarian, San Francisco, CA
- University of Michigan: Project Coordinator, Ann Arbor, MI

**program evaluation & improvement research**

- Read.Inquire.Write: Project Manager, Ann Arbor, MI
- University of Michigan: Analyst/Research Associate, Ann Arbor, MI

**educational studies and business administration**

- McKinsey & Company: Associate, Chicago, IL

*the listing above does not include all responses*