

JOHN C. BURKHARDT

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PROFESSIONAL EXPERIENCE

University of Michigan **2000 - Present**

Professor of Education,

Director, The Kellogg Forum on Higher Education for the Public Good

Serve as a senior faculty member in the Center for the Study of Higher and Postsecondary Education, and direct a national partnership of scholars, practitioners and policy leaders committed to strengthening the relationship between higher education and US society.

W.K. Kellogg Foundation

1993 - 2000

Program Director, Leadership and Higher Education

Coordinated leadership grantmaking across the Foundation and directed several major program initiatives focused on institutional and community change.

University of Detroit Mercy

1989 - 1993

Vice President for Planning and Administration

Facilitated the merger of two previously independent institutions and coordinated comprehensive planning and implementation efforts to consolidate the operations of four campuses and eight schools and colleges.

Detroit Public Schools

1988 - 1989

Executive Director, Citizens Reform Committee (On loan from EMU)

Provided leadership to a business, government, labor and religious coalition that succeeded in changing school governance and promoting civic involvement in the leadership of the nation's sixth largest urban school district.

Eastern Michigan University

1978 - 1989

Director of Planning and Advancement

Promoted through five different positions over a twelve-year period beginning with director of university health services and including executive assistant to the president, assistant to the provost, and director of institutional advancement.

Saginaw Valley State University

1974 - 1978

Director of Evening Academic Programs

Established a comprehensive academic and student services program giving special attention to adult and part time students.

Oakland University

1973 - 1974

Head Resident, Fitzgerald Hall

Michigan State University

1972 - 1973

Graduate Assistant, James Madison College

EDUCATION

University of Michigan, Doctor of Philosophy, Education, 1986
Center for the Study of Higher Education

University of Michigan, Master of Arts, Psychology, 1985
Area of Specialization: Organizational Psychology

Michigan State University, Master of Arts, Education, 1974
Area of Specialization: Higher Education and College Student Personnel

Oakland University, Bachelor of Arts, 1972
Major Fields of Study: Psychology and Political Science

ADDITIONAL STUDY

Harvard University, School of Education, Institute for Educational Leadership, 1999.

Specialized study in the area of leadership theory and development through the Center for Creative Leadership (Greensboro, NC); The Robert K. Greenleaf Center (Indianapolis, IN); The Colorado Outward Bound School (Leadville, CO); and the Innovation and Leadership Program, Massachusetts Institute of Technology, (Cambridge, MA).

Extensive international experience on behalf of the W.K. Kellogg Foundation in Africa, Europe and South America.

FELLOWSHIPS AND HONORS

Honored as an Exemplary Alumnus, School of Education Commencement Ceremonies, University of Michigan, 1993.

Kellogg National Fellow, W.K. Kellogg Foundation, 1989-1992.

Education Policy Fellow, Institute for Educational Leadership, Washington, D.C., 1986-1987.

The Progress and Commitment Award, presented by the Eastern Michigan University Board of Regents, for contributions to improved minority conditions at EMU, 1988.

Recognition Award for Excellence in Teaching, Adahi Chapter of the International Mortar Board Society, Eastern Michigan University, 1987.

University Administrator of the Year, named twice by the Eastern Michigan University Student Government, 1979 and 1984.

TEACHING EXPERIENCE

- Center for the Study of Higher and Postsecondary Education, University of Michigan.
"Public Scholarship in the Arts, Humanities and Design" (English, 526), Winter 2003.
"Higher Education: Proseminar" (ED 662), Fall, 2002
"Philanthropy and Social Change", (ED 771), Summer, 2002
"Theory and Practice of Leadership in Higher Education", (ED 771), Fall, 2001
"The Impact of Private Foundations on US Higher Education", (ED 699), Spring, 2001
- Faculty, Salzburg Seminar in American Studies, "Higher Education Transformation".
Salzburg, Austria, 2001.
- University of California-Los Angeles, Visiting Professor, 2000.
- University of Detroit Mercy, Psychology 575, "Leadership Models", Fall, 1999.
- Seminar Leader, Salzburg Seminar in American Studies, "Leadership for Institutional Change", Salzburg, Austria, 1998.
- Faculty, Salzburg Seminar in American Studies, "Higher Education: Institutional Structures for the 21st Century". Salzburg, Austria, 1995.
- University of Michigan, Seminar on American Higher Education for Presidents of Brazilian Colleges and Universities, "Leadership Models for Independent Higher Education".
Ann Arbor, MI. 1993.
- University of Michigan, Seminar on American Higher Education for Presidents of Brazilian Colleges and Universities, "Information, Planning, and Leadership in Higher Education" Ann Arbor, MI., 1992.
- Eastern Michigan University, College of Business, "BUS 497: Honors Leadership" (with Stewart Tubbs), 1987, 1988. Nominated for the Leavy Award for innovative curricular development in business education.
- Eastern Michigan University, University College, "UC 179: Academics, Affiliation and Achievement" (with Marie Richmond-Abbott), 1985.
- Guest Lecturer at the University of Michigan, Center for the Study of Higher Education; Michigan State University; University of Detroit Mercy; St. Mary's College (Minnesota).

PUBLICATIONS

- "Boundary Spanning Leadership", *Journal of Leadership Studies*, January, 2002 .
- "Servant-Leadership and Philanthropic Organizations", (with Larry C. Spears) in Focus on Leadership: Servant Leadership for the 21st Century, John Wiley and Sons, 2001.
- "Developmental Outcomes of College Students' Involvement in Leadership Activities", Christine Cress, Helen S. Astin, Kathleen Zimmerman-Oster, and John C. Burkhardt. *Journal of College Student Development*, Volume 42, Number 1, January/February, 2001. (Awarded the Outstanding Research Article: Evaluation and Assessment Category, American College Personnel Association, 2002).
- "Leadership Reconsidered: Engaging Higher Education in Social Change", edited by Alexander and Lena Astin, W.K. Kellogg Foundation, 2000.
- "Servant Leadership and Philanthropic Institutions", (with Larry C. Spears), The Greenleaf Center for Servant-Leadership, Indianapolis, IN, 2000.
- "Leadership for Community-Institutional Partnerships," (with Betty J. Overton-Adkins), *Journal of Applied Developmental Science*, Volume 3, Number 4, Fall, 1999.
- "Developmental Outcomes of Student Leadership Programs", (with Helen Astin, Christine Cress and Kathleen Zimmerman-Oster), *Journal of College Student Personnel*, (in review).
- "Evaluating Outcomes for College Student Leadership Development Programs", (with Kathleen Zimmerman-Oster), *Journal of Leadership Studies*, Fall, 1999.
- "How Will the World's Most Widely Educated Nation Prepare Leaders for its Future?" (with Kathleen Zimmerman-Oster), *Proteus: A Journal of Ideas*, Volume 16, No. 2, Fall, 1999.
- "Leadership in the Making: Impact and Insights from Leadership Development Programs in U.S. Colleges and Universities," (with Kathleen Zimmerman-Oster), W.K. Kellogg Foundation, 1999.
- "Getting to Yes on a Merger," *Planning for Higher Education*, Spring, 1994.
- "Financing Quality Child Care," Report to the State Legislature and Michigan Board of Education, Ypsilanti, Michigan, 1990.
- "Final Report of the Citizens Education Committee to Enhance Public Education in Detroit," Detroit, Michigan, 1990.
- "Detroit Public Schools Progress Report," Quarterly reports to the metropolitan Detroit community assessing district performance related to education achievement, fiscal integrity, managerial effectiveness, and aspects of community confidence, 1990 - 1994, 11 issues, (selected sections translated into Spanish and Arabic).

The Guide to Student Success. (With Ronald Lippit and Laurence N. Smith) New York: Holt, Rinehart, and Winston, 1987 (Third Edition, 1993).

"A Ten Year Study of Organizational Efforts to Improve College Student Retention," Serving the Changing Student Population, American Association of State Colleges and Universities, Washington, DC, 1987.

Dissertation: Retention in Higher Education: Organizational Differences and Effectiveness. University of Michigan, 1986.

PROFESSIONAL AND COMMUNITY SERVICE

Board of Directors, Robert K. Greenleaf Center for Servant Leadership, Indianapolis, Indiana.

Editorial Board, Journal of Leadership and Organizational Studies.

Board of Directors, St. Joseph Mercy Hospital, Ann Arbor, Michigan (Chair, 2003).

Director, Catholic Health Ministries, Novi, Michigan.

Director, Eastern Michigan University Foundation (Treasurer, 2001-2003).

Delegate, White House Conference on Artists and Scholars in American Life, Washington, DC., 1999.

Selection Committee, American Council on Education Fellows, 1998.

Delegate, White House Conference on Democratic Transitions in Eastern and Central Europe, Washington, DC., 1998.

Member, Commission on the Future, University of Detroit Mercy, 1995 - 1996.

Education, Youth, and Arts Committee, New Detroit, Inc., 1990 - 1993.

Detroit Public Schools Progress Report Committee, Chairman, 1990 - 1995.

Commission on Financing Quality Child Care in Michigan, Chairman, 1989.

Advisory Panel, Kellogg Foundation Youth Development Initiative, Detroit, 1988.

Board of Directors, Child Care Coordinating and Referral Services of Washtenaw County, President, 1985-1988.

Board of Directors, Child and Family Services of Washtenaw County, 1987 - 1989.

Board of Directors, Leaders in Prevention (Statewide Drug and Alcohol Abuse Coalition), 1987 - 1989.

Board of Directors, Western Wayne County Chapter, Michigan State University Alumni Association, 1985 - 1987.

Executive Board, Michigan College Personnel Association, Treasurer, 1979 - 1980.

Other Affiliations: Hispanics in Philanthropy, Native Americans in Philanthropy, American Association for Higher Education, Society for College and University Planning, Strategic Management Society, Partners of the Americas, Michigan One-Room Schoolhouse Association, Detroit Historical Society.

SPONSORED RESEARCH AND GRANTS

Principal Investigator and Director, The Kellogg Forum on Higher Education for the Public Good--a national partnership of scholars, practitioners and policy leaders committed to fostering fundamental changes in US higher education. (\$4, 097,060 by the W. K. Kellogg Foundation to the Regents of the University of Michigan, 2000-2004.)

Principal Investigator, Schools for the 21st Century Evaluation Project. (\$79,000 awarded by the McGregor Fund, Detroit Michigan, to the Regents of the University of Michigan, 2001-2004.)

Cochairman and Project Sponsor. The Detroit Public Schools Progress Report--funding to develop a quarterly progress report to the Detroit metropolitan area on activities to improve the performance of the Detroit Public Schools. (\$186,000 by the W.K. Kellogg Foundation to New Detroit, Inc., 1990 - 1994.)

Project Administrator. The Michigan Five Star Program--a three year effort to increase opportunities for preschool education for children in Detroit, Saginaw, Lansing, Flint, and Pontiac, Michigan. (\$1.7 million dollars, awarded by the W.K. Kellogg Foundation to Eastern Michigan University, 1989 - 1992.)

Project Director. Funding for the development of a University Strategic Plan at Eastern Michigan University. (\$19,000, awarded by the U.S. Department of Education to Eastern Michigan University, 1989 - 1990.)

Project Director. Consolidation study for University of Detroit, Mercy College of Detroit, and Marygrove College. (\$75,000 awarded to University of Detroit by the McGregor Fund, 1989 - 1990.)

Project Director. Consolidation study for University of Detroit, Mercy College of Detroit, and Marygrove College. (\$50,000 awarded to University of Detroit by the Hudson-Webber Foundation, 1989 - 1990.)

Project Director. Consolidation study for University of Detroit, Mercy College of Detroit, and Marygrove College. (\$110,000 awarded to Mercy College of Detroit by the Skillman Foundation, 1989 - 1990.)

Project Director. Improving Public Education--support for the activities of the Citizens' Education Committee to Enhance Public Education in Detroit, a forty member task force representing the business, labor, civic, and religious leadership of metropolitan Detroit in efforts to enhance public education in Detroit. (\$25,000 awarded by the Charles Stewart Mott Foundation to the Citizens' Education Committee, 1988 - 1989.)

Project Director. Improving Public Education --support for the activities and dissemination of findings from the Citizens' Education Committee to Enhance Public Education in Detroit, (\$57,000 awarded by the W.K. Kellogg Foundation to the Citizens' Education Committee, 1988 - 1989.)

PRESENTATIONS, REPORTS, AND INVITED SPEECHES

"Gaudiamus: The Role of Catholic Colleges and Universities in Promoting the Public Good", Keynote Address, The Association of Catholic Colleges and Universities, Washington, DC, January, 2003.

"The Role of a Catholic College in Social and Community Change" Faculty Convocation Address, Mount Aloysius College (Pennsylvania), August, 2002.

"It's Not Too Late to Seek a Newer World", Keynote Address, Schoolcraft Community College (Michigan) Faculty Convocation, January, 2002.

"Higher Education and the Public Good", Roundtable Discussion (convener), American Association for the Study of Higher Education, Richmond Virginia, November, 2001.

"Leadership for the Public Good", Keynote Address to the Galileo Consortium of Public School Districts in Southeastern Michigan, Livonia, Michigan, May, 2001.

"Leadership in the Making: Impact and Insights From Leadership Development Programs in U.S. Colleges and Universities", (with Kathleen Zimmerman-Oster), International Leadership Association, Toronto, Ontario, Canada, November 2000.

Panelist, "Globalization and Higher Education", 10th Symposium of the European Universities Project, Salzburg, Austria, October, 1999.

"Relating the University: Leadership and Change in Perspective", 1999 Big Ten Development Conference, "Unlocking Philanthropy's Potential", Ann Arbor, Michigan, July, 1999.

"Leadership and Change in a Diverse World," Neighborhood Reinvestment Corporation, Training Symposium on Leadership for Sustainable Results, Philadelphia, PA, April, 1999.

Commencement Address, Baker College, Flint, Michigan, December, 1998.

"Leadership Growing as an Area of Study," interview reported in the *New York Times*, September 30, 1998. Related story carried as "U.S. Colleges Tackle the Challenge of Training Leaders," in the *International Herald Tribune*, October 1, 1998.

"The Challenge of Transforming Relationships and Communities," Keynote address, Neighborhood Reinvestment Corporation, Training Symposium on Community Leadership, Washington, DC. October, 1997.

"Responsibilities within a Global Community," International Week Student Address, Jackson State University, Jackson, MS. April 1997

Commencement Address, Santa Fe Community College, Santa Fe, NM. May 1997.

Faculty Convocation Keynote Address, Olivet College, Olivet, MI, August, 1996.

"Leadership as an Integrating Theme Across the Disciplines," Program Session, American Association of Higher Education, Chicago, IL. March 1996.

"Mission Driven Mergers," Invited Paper, Association for Research on Nonprofit Organizations and Voluntary Action. (With Robert M. Sheehan, Jr.) Cleveland, OH. November, 1995.

"Community Colleges as the Nexus for Comprehensive Change," Program Session, American Association of Higher Education. Washington, DC. April, 1995.

"Leadership in a Society Which Won't Be Led," Keynote Address, National Society of Fund Raising Executives (Michigan Chapter), Frankenmuth, MI. November 1994.

"Leadership Opportunities in a Changing Democracy," Panelist, James R. Irvine Foundation. San Francisco, CA. March, 1994.

"Leadership Challenges and the Philanthropic Response," Association of University and College Officers, Washington, DC. January, 1994.

"Getting Past the Stall Point in Organizational Planning," National Society of Fund Raising Executives. East Lansing, MI. October, 1993.

"Preparing for Change: Organizational and Individual Strategies," Address to the Wayne County Regional Education Service Agency (Intermediate School District). Wayne County, MI. September, 1991.

"Public Accountability in Urban Education," Presentation to the Urban Education Alliance (superintendents and executive staff of Michigan's five urban school districts). Detroit, MI. July, 1991.

"Education and Counseling in a Global Economy: Developing Competitive Education and Industry at the Local Level," Address to the Michigan Leadership and Counseling Conference at Eastern Michigan University. Ypsilanti, MI. June, 1991.

"Linking Planning and Implementation: Getting Past the 'Stall Point' in Complex Organizations," Invited presentation to staff of the Wayne County Intermediate School District. Wayne County, MI. 1989.

"Education Achievement, Fiscal Integrity, and Managerial Effectiveness as Critical Issues for Reform of the Detroit Public Schools," Presentation to the State Select Committee on the Detroit Public Schools. Detroit, MI. 1989.

Facilitator/Trainer for the College/University Options Project, jointly sponsored by the United Auto Workers and Ford Motor Company, U.A.W. Local 849. Ypsilanti, MI. 1986-1987.

PERSONAL INFORMATION

Married to Janis (Ross) Burkhardt, 28 years. Janis is an elementary school teacher who works with children requiring special assistance in reading and children for whom English is a second language.

Our son, John, is a second year medical student at Case Western Reserve University.

January, 2003